

Special Topic: Translating from R&D to Market and the I&E Economic Impact Survey Results

2:00 - 4:45PM PT, Thurs Oct. 26, 2023

Matthew Hull, PhD NNCI AD, Innovation & Entrepreneurship

Contact: mahull@vt.edu





A Tale of Two Valleys - Silicon Valley of Death



Los Gatos

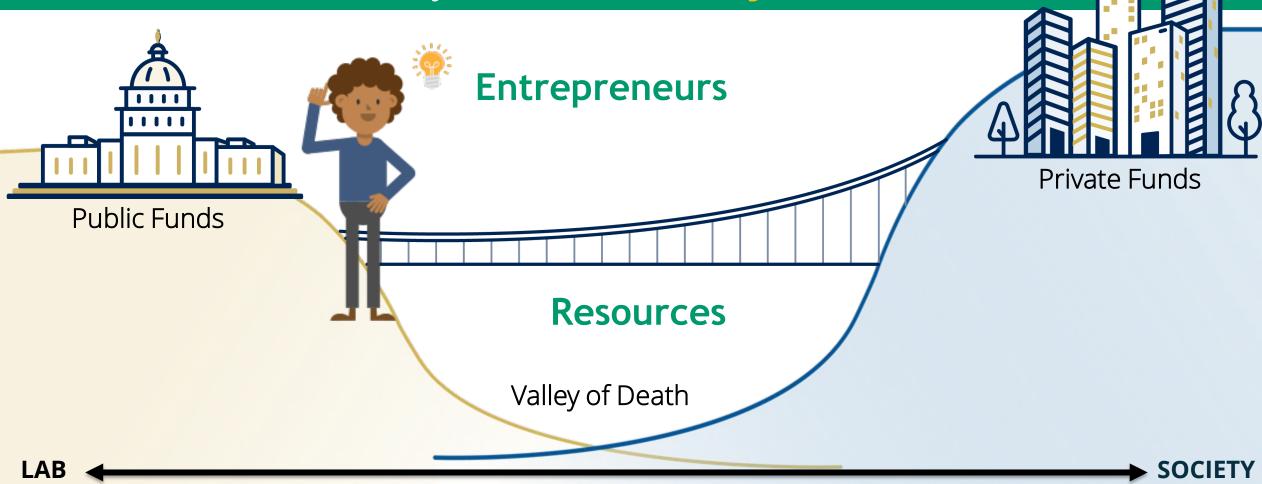
"most significant and diverse burst of technological innovation of the past 150 years."

Within "35 miles and seven years...the microprocessor, the personal computer, and recombinant DNA."

Entrepreneurs founded: Apple, Atari, Genentech...pioneering VC firms

Five major industries born: personal computing, video games, advanced semiconductor logic, modern VC, biotechnology

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Foundational Research

Use-Inspired Research

Proofs-of-Concept

Prototype Development

Product/Solution Development

National and Societal Impact, Commercialization





Adapted from B. Johnson, NSF TIP, NNCI Futures Workshop, 9/13/2023

Session Objectives

 Entrepreneurs: Share examples of companies using NNCI facilities to translate nano-enabled products/services to the market

 Resources: Highlight existing and new resources for translating nano R&D to market

• Future: Envision how the NNCI can most effectively support translating R&D to market both now and in the future





NNCI Economic Impact Survey – 10 Years After NNIN



Updated economic impact survey based on the original NNIN survey



Kurt
Petersen
NNCI AB
Silicon Valley
Band of Angels



Jessica Hauer NCI-SW



Tonya Pruitt NanoEarth



Yves Theriault SDNI



Phillip Strader RTNN

Image credit:

https://www.ntaskmanager.com/blog/project-design-in-project-management/





Special thank you to those who volunteered to lead this effort





Panel Discussion about Translation

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Question 1

Reflecting on your journey translating nano R&D to market, consider the following:

- a. What resources and programs were most impactful on your success (or the success of start-ups you supported)?
- b. How important was the NNCI to your success (or the success of start-ups you supported)?
- c. What was missing and what could be done to better to support R&D translation?





Question 2

How could a future nanotechnology infrastructure network best support technology translation, IP generation, and entrepreneurship at a regional and national scale?

- a. Beyond lab equipment and facilities, what barriers prevent the transition from R&D to market?
- b. Should a future resource provide mid-scale manufacturing capabilities, either in-house or through partnerships?
- c. How could infrastructure resources be better integrated with larger translational programs, such as NSF I-Corps and regional innovation engines?
- d. What resources should a group of shared facilities provide to facilitate IP generation and entrepreneurship?





Potential Follow-Up Questions (Time Permitting)

- a. Translation resources and NNCI resources are separate things. Could our user community benefit from better integration of those resources? Do you have suggestions for how we might better integrate a future network and translation resources?
- b. Did you find it difficult to navigate the lab-to-fab transition? Would it help other entrepreneurs if a network could provide guidance for a clearer translation pathway?
- c. When it comes to translating nano-enabled discoveries to the market, do you feel like we could improve on the NNCI resources you interacted with or the business development resources? (HR, finance, legal....)
- d. What can the NNCI do now and over the next two years to better enable nanotechnology translation? What role should translation support have in a future network?



